

The Lufkin I.S.D Bands
presents
"Honor America Night"

SATURDAY, NOVEMBER 8
Abe Martin Stadium
Patriotic Evening begins at
7:00 p.m.
\$5.00 per person

DINNER

4:30 p.m. - 6:30 p.m.
High School Cafeteria
Enjoy an All-American meal of hot
dogs, chips, apple pie, and ice cream!

The bands grades 6th-12th will
present the program to honor all
veterans of the U.S. armed forces as
well as those currently serving.

The evening will culminate with a
spectacular fireworks display. For
more information, please contact the
Lufkin Band Boosters Club.

TOURISM MARKETING & PROMOTIONS

Check out these tourist-
friendly websites and
publications and see how
we're promoting Lufkin!



texas
meetings + events

happenings in LUFKIN

happenings in LUFKIN

For more happenings in Lufkin, please visit www.visitlufkin.com/Events!

October 1 - December 30
Animal Secrets Traveling Exhibit,
Texas Forestry Museum,
(936) 632-9535

1 Fall Festival & Trunk or Treat
St. Patrick Catholic School, Festivities
begin at 11:30 a.m., (936) 634-6719

1 St. Patrick Fall Feet Fun Run
St. Patrick Catholic School, 6:30 a.m. -
12:00 Noon. Must call to register,
(936) 404-7046

6 Lufkin High School Choirs Dinner
Theatre & Silent Auction
6:00 p.m. - 9:00 p.m., Lufkin High School
Cafeteria, Call for tickets. (936) 634-2325

8 Fajita Fly-In
Angelina County Airport, (936) 225-0422

8 Region 5 High School Rodeo
George H. Henderson, Jr. Exposition
Center, (936) 637-3976

8 Honoring America's Veterans Fun
Run/Walk
Lost Arrow Biking & Hiking Trail (Kit
McConnico Park), 7:30 a.m.,
(936) 633-2638

8 Day of Hope
10:00 a.m. - 2:00 p.m., Lufkin First
Assembly, (936) 632-3540

15 Cactus Classic Team Roping
George H. Henderson, Jr. Exposition
Center, (936) 637-3976

15 Angel of Joy Lutheran Church Fall
Festival
10:00 a.m. - 4:00 p.m., Angel of Joy
Lutheran Church, (936) 824-2653

18 Hee-Haw Social
7:00 p.m. - 10:00 p.m., Texas Bible
College, (936) 676-7486

22 Santa's Arrival
5:00 p.m., Lufkin Mall, (936) 639-1249

22 Rudolph the Red-Nosed
Pumping Unit
5:00 p.m., Lufkin Mall, (936) 639-1249

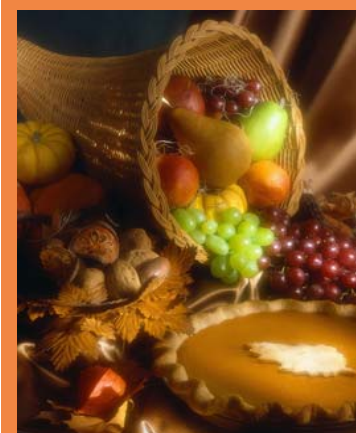
22 - December 24
Visits With Santa
Lufkin Mall, (936) 639-1249

22 ETTRA Team Roping Finals
George H. Henderson, Jr. Exposition
Center, (936) 637-3976

28 Dose of Comfort
7:00 a.m., Lufkin Mall, (936) 639-1249

28 -30 East Texas Spectacular Horse Sale
George H. Henderson, Jr. Exposition
Center, (936) 637-3976

28 - January 5 Festival of Trees
Museum of East Texas, (936) 639-
4434



THIS MONTH'S ISSUE

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A PUBLICATION OF THE LUFKIN CONVENTION & VISITORS BUREAU

TOURISM TIDBITS

NOVEMBER 2008

U.S. House of Representatives Passes "The Travel Promotion Act of 2008"

*Legislation Will Create Jobs and Strengthen the U.S. Economy;
Historic Achievement for Travel Community*

*Legislation Will End Multi-Billion Dollar Loss in Visitor Spending;
Recapture \$23 Billion in Lost Tax Revenue*

Washington, D.C. -- The U.S. House of Representatives today passed H.R. 3232, the "Travel Promotion Act of 2008," by voice vote. The legislation will create thousands of new jobs and spur economic growth nationwide by attracting millions of additional international travelers to the United States who, since 9/11, have found ever-changing security policies and negative foreign press coverage to be a deterrent to visiting the United States.

"The U.S. House of Representatives took decisive action today to jump-start America's struggling economy and create thousands of new jobs by passing the "Travel Promotion Act," said Roger Dow, President and CEO of the Travel Industry Association. "We now call on the U.S. Senate to act quickly to reverse the decline in overseas visitation to the United States and utilize the power of travel to strengthen the American economy."

The "Travel Promotion Act," H.R. 3232, introduced by Representatives William Delahunt (D-MA) and Roy Blunt (R-MO) and co-sponsored by 243 additional members of the House of Representatives, establishes a public-private partnership to promote the United States as a premier international travel destination and communicate U.S. security and entry policies. The bill specifies that travel promotion would be paid for - at no cost to U.S. taxpayers - by private sector contributions and a modest fee on foreign travelers who do not pay \$131 for a visa to enter the United States. Nearly every developed nation in the world spends millions of dollars to attract visitors.

"This is a historic, unprecedented achievement for the travel community," said Dow. "In response to the tragic events of 9/11, the government put in place needed security measures. This legislation creates a public-private partnership to ensure proper communication of those measures and attract millions of additional international visitors."

FAST TRAVEL FACT

Travel and Tourism is the nation's second largest services export industry, third largest retail sales industry and one of America's largest employers. It is in fact the first, second or third largest employer in 29 U.S. states. The U.S. travel industry received more than \$645 billion last year, including international passenger fares, from domestic and international travelers.

TEXAS TRAVEL FACT

Total direct travel spending in Texas for 2006 reached \$53.8 billion, an increase of 9.3% over 2005. Direct travel spending generated an additional \$7.1 billion in federal, state and local taxes (not including property taxes) or about \$860 in tax revenue per Texas household.

Two million fewer overseas travelers visited the United States in 2007 than in 2000. The decline in overseas travel since 9/11 has cost America 46 million visitors, \$140 billion in lost visitor spending and \$23 billion in lost tax revenue. If the United States had simply kept pace with global travel trends, the U.S. economy would have created an additional 340,000 jobs in 2007 and the total U.S. unemployment rate would have dropped from 4.6 to 4.4 percent. (From TIA.org)

travel
The benefits are everywhere.

SUBSCRIBE WITH US!

Submissions to post an event in Tourism Tidbits are due the **3rd Friday of every month.** Tourism Tidbits is published monthly by the Lufkin Convention & Visitors Bureau. Our newsletter features tourism-related information around Lufkin, and is also available on our website www.visitlufkin.com.

If you would like to be added to our mailing list, or would like to make any changes to your mailing address label, please contact us by phone at (936) 631-3826.

SAVE THE DATE!

Neches River Paddling Trail Workshop

Thursday, December 11, 2008
1:00 p.m. - 5:00 p.m.
Lufkin City Hall, City Council Chambers
300 E Shepherd Ave, Lufkin, TX

Updated information and an agenda will be sent closer to the meeting date.

Please mark your calendar to attend the Neches River Paddling Trail Workshop to learn about the community benefits of establishing the Neches River as a certified paddling trail through the Texas Parks & Wildlife Department.

SOME TOPICS INCLUDE:

- New Neches River Guidebook
- Developing a Paddling Trail
- Wild & Scenic River Designation
- AND MORE!



Skill Development Seminar for Professionals & Families

FUSING FAMILIES – BRIDGES OUT POVERTY

Produced between Ruby K. Payne, Phillip DeVol, & Terie Dreussi Smith

This conference is designed for employers, community organizations, law enforcement, health care, teachers and social service providers to help us have tools to effectively help those less fortunate in our community.

November 13, 2008
Conference Fee \$25.00
Call the Mosaic Center to register, (936) 634-5753

LUFKIN AREA HOLIDAY EVENTS

Santa’s Arrival

November 22, 5:00 p.m.
Santa Claus is coming to town! Bring the whole family the celebration and enjoy the arrival of Santa Claus. Call (936) 639-1249 for more details.

Rudolph the Red Nosed Pumping Unit

November 22, 5:00 p.m.
Rudolph is an annual tradition in Lufkin, and this year he’ll begin lighting up our spirits.

Visits with Santa

November 22 – December 24
Children of all ages are invited to join Santa at his Winter Wonderland located in the JcPenney court area at the Lufkin Mall. Children will be able to sit on Santa’s knee and discuss their wish list. Contact Lufkin Mall’s Customer Service Center at (936) 639-1249 for Santa’s hours.

Dose of Comfort

November 28, 7:00 a.m.
Shoppers are invited to the Lufkin Mall for a “Dose of Comfort,” sponsored by Chick-fil-A. Stay warm with free coffee and pastries as you do your Christmas shopping. Visit www.lufkinmall.com for more information.

“Festival of Trees”

November 28 – January 5
The halls of the Museum of East Texas are transformed into a Winter Wonderland as trees from 3’ – 12’ tall are decorated with interesting and unique themes. Cameras are welcome, as this is a wonderful display that will surely get you in the holiday spirit! Free admission. For details call (936) 639-4434.

Christmas Parade

December 2, 6:00 p.m. – 8:00 p.m.
Enjoy a lighted parade and the traditional courthouse lighting in Downtown Lufkin. For more information, call (936) 634-6305.

The Best Christmas Pageant Ever

December 4 & 5
This new American Classic by Barbara Robinson is one of the best – and funniest – Christmas stories ever. Tickets are \$5 adults, \$4 Seniors/students/children. **All seats are reserved.** Call the Angelina College Division of Fine Arts at (936) 633-5233 for more information.

Santa Claus Express

December 6, 8:00 a.m. – 10:00 a.m.
Get ready for the holiday season by having breakfast with Santa at the Texas Forestry Museum. All Texas Forestry Museum Kids Club Members will receive a free ticket to breakfast if they RSVP before the event. All others who wish to attend will need to purchase tickets in advance for \$3 each. **NO TICKETS WILL BE SOLD AT THE DOOR.** Call (936) 632-9535 for more information.

Story time with Santa

December 6, 13, 20
Join Santa at his Winter Wonderland set, located in the JcPenney court for story time each Saturday morning at 10:00 a.m. For details, please call (936) 639-1249.

Trail of Lights

December 6 -December 26
The handicapped – accessible portion of the Urban Wildscape Trail, and the museum’s logging locomotive will be transformed into a winter wonderland with lights and holiday scenes. The trail will be open to the public, free of charge, for viewing nightly from 6:00 p.m. until 9:00 p.m. Please call (936) 632-9535 for more information.

Christmas Around the World

December 7, 2:30 p.m.
The AC Chorale and AC Concert Band/Lufkin Community Concert band will take you on a musical Christmas tour. Tickets are \$4 adults; \$3 for seniors, students, and children. For more information, call (936) 633-5233.

Pet Photo Night with Santa

December 7 & December 14, 6:00 p.m. – 8:00 p.m.
Bring your pets to the Lufkin Mall and have their picture taken with Santa! For specific pet requests, please contact the mall office prior to event night. All animals must be kept on a leash or in carriers, and are not allowed beyond the Santa set. Pet owners must clean up after pets. For more information, call (936) 639-1249.

Living Nativity

December 10 & 11
Come and experience scenes from Christmas past and present in a continuous drive-thru. Admission is free and all attendees need to enter from Raguet Street. For more information contact First Christian Church at (936) 634-8341.

Evening in Old Bethlehem

December 12 & 13
The George H. Henderson, Jr. Exposition Center is transformed into the streets of Bethlehem. You’ll be able to walk back in time and talk with the townspeople about the news of the newborn King from 6:00 p.m. until 8:00 p.m. Open at 5:30 p.m. for special needs or large groups Saturday night only. For more information, call (936) 639-3141.

Perfectly Frank: A Sinatra Christmas

December 13, 7:30 p.m.
Backed by his Big Band, Steve Lippia channels the sound and spirit of Frank Sinatra in a holiday performance that will astound audiences with Christmas melodies and Sinatra standards. For more information, please call the Temple Theater box office at (936) 633-5454.

Family Day

December 14, 2:00 p.m. – 4:00 p.m.
Come to the Museum of East Texas to create special holiday crafts, visit with Santa, hear traditional Christmas stories, and enjoy delicious cookies and lemonade. For more details, call (936) 639-4434.