



**Thank you for your interest in sponsoring our first-ever *Lufkin Glow Show!***

## **Sponsorship Opportunities**

### **Presenting Sponsor \$5,000 (exclusive) SOLD**

- Included in ALL marketing
- Event title will include "*presented by (Company name)*"
- Banner displayed on the basket of the tether ride hot air balloon (you must provide the banner- 2 ½' X 2 ½')
- Company banner(s) prominently displayed at the event and on the stage (you must provide the banner)
- Welcome tent at entrance of the event (if you want it)
- Company logo will be prominently displayed on all flyers, posters, printed media, etc.
- Company logo prominently displayed on event website
- Social media mentions in every post
- 3 tickets into the event (Tickets will be by car with up to 6 people in each vehicle).

### **Hot Air Balloon Sponsor \$2,500 (up to 10 at this level)**

- Banner displayed on the basket of one of the hot air balloons (you must provide the banner- 2 ½' X 2 ½')
- Company banner prominently displayed at the event (you must provide the banner)
- Company logo prominently displayed on event website
- Social media recognition
- 2 tickets into the event (Tickets will be by car with up to 6 people in each vehicle).

### **Glow Sponsor \$1,000**

- Company banner displayed at the event (1 banner maximum)
- Company logo displayed on event website
- Social media recognition
- 1 ticket into the event (Tickets will be by car with up to 6 people in each vehicle).

### **Supporting Sponsor \$500**

- Company logo displayed on event website
- Social media recognition



# Lufkin Glow Show Sponsorship Contract

\_\_\_\_\_ Presenting Sponsor \$5,000

\_\_\_\_\_ Hot Air Balloon Sponsor \$2,500

\_\_\_\_\_ Glow Sponsor \$1,000

\_\_\_\_\_ Supporting Sponsor \$500

## Thank you for your support!

\_\_\_\_\_ Contact Name \_\_\_\_\_ Email

\_\_\_\_\_ Business Name \_\_\_\_\_ Phone

Please sign and return this contract with your check as soon as possible .

Make your check payable to: Lufkin Convention & Visitors Bureau and  
mail to the address listed below.

All logos should be emailed to [tcommiato@cityoflufkin.com](mailto:tcommiato@cityoflufkin.com) for promotional placement  
(Vector format preferred or JPG of 300DPI or greater).

\_\_\_\_\_  
Taylor Commiato Date  
[tcommiato@cityoflufkin.com](mailto:tcommiato@cityoflufkin.com)

\_\_\_\_\_  
Your Signature Date